



Richard Li

Design professional with a passion for creative problem solving and technology.

+1 647 205 6360
richardli@richardlidesign.com
www.richardlidesign.com

EXPERIENCE

UX/UI Designer, Sensibill

July 2017 - Present

- Redefined the Design System for the mobile SDK to ensure the product meets WCAG 2.0 AA guidelines. Overhauled all client facing documentations.
- Lead design sprints to tackle specific business challenges and presented outcome and plan to executive team.
- Worked with the Product Owner to convert business requirements into UX and UI designs. Created wireframes and UI assets to communicate interactions to developers. Collaborated with developers and QA to ensure quality of the final product and resolve any issues that came up during implementation.

UX/UI Designer (Contract), Capco

January 2017 - July 2017

- 6 month contract working with a major Canadian bank to rebrand and launch their US digital product.
- In charge of collaborating with client's Product Owner to ensure a consistent banking experience between desktop and mobile.
- Engaged in creation of UI library, customer research, features analysis, storyboarding, journey mapping, wireframing, prototyping, and presentation decks.

Visual Designer (Contract), RENDEKAAS Partners

May 2016 - January 2017

- Produced detailed architectural renders from client wireframes to be used for marketing assets.

Founder and Designer, Team'd Inc.

August 2015 - October 2016

- Founded and designed the user interface, user experience, and the marketing package for social sporting app, Team'd.
- Collaborated with video producer and mobile developers to create the promotional video and to bring the application to market.

AWARDS

National Grand Prize Winner, Sportshack 2015

- Weekend hackathon sponsored by the CFL, IBM, Ryerson University, Big Data University, WEAReABLES, RC4. Team won \$4500 grand prize and \$800 Big Data University prize for most innovative use of data. Responsible for the UX/UI design of the entry.

<http://sportshackweekend.org/ca/2015>

EDUCATION

Bachelors of Architectural Studies, Carleton University

2010 - 2014

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign,
Adobe After Effects,
Sketch, Principle, Zeplin
InVision

SKILLS

User Experience Design, User Interface Design, Information Architecture, Design Research, Design Thinking, Problem Solving, Accessibility, Sketching, Storyboarding, Interaction Flows, Wireframing, Prototyping, Motion Graphics, Animation, Usability Testing, Graphic Design, Branding, Collaboration, Communication